

Periodontal Associates
Privacy Policy for SMS Texting

Periodontal Associates respects your privacy. By opting in to our SMS text messaging service, you agree to the following terms regarding how we handle your data.

* **Data Collection:** We will collect your name and mobile phone number when you sign up for SMS updates. The information will be collected verbally or by completing our Patient SMS Text Messaging Consent Form provided in our office or for download on our website, at www.periomaine.com

* **Data Usage:** We use your data solely for sending text messages.

* **Data Security:** We protect your data with secure storage measures to prevent unauthorized access. Our HIPAA compliant firewall actively monitors all activity and securely backs up all information. We have an anti-virus system in place and continually update all HIPAA High Tech rules as needed.

* **MESSAGE AND DATA RATES MAY APPLY.** Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan.

* Messages are recurring and message frequency varies.

* **Contact the Periodontal Associates Portland office at (207)772-7459 for help with receiving text messages.**

* **Opting-Out:** You can opt out of the SMS list at any time by texting STOP to **(207)772-7459** or calling our **Portland** office at **(207)772-7459**. After unsubscribing, you will receive a final SMS message to confirm you have unsubscribed and we will remove your number from our list within 24 hours.

* **Non-Sharing Clause:** We do not share your data with third parties for marketing purposes. Periodontal Associates will not sell, rent, or share the collected mobile numbers.